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Exam : **PEGACPDC25V1**

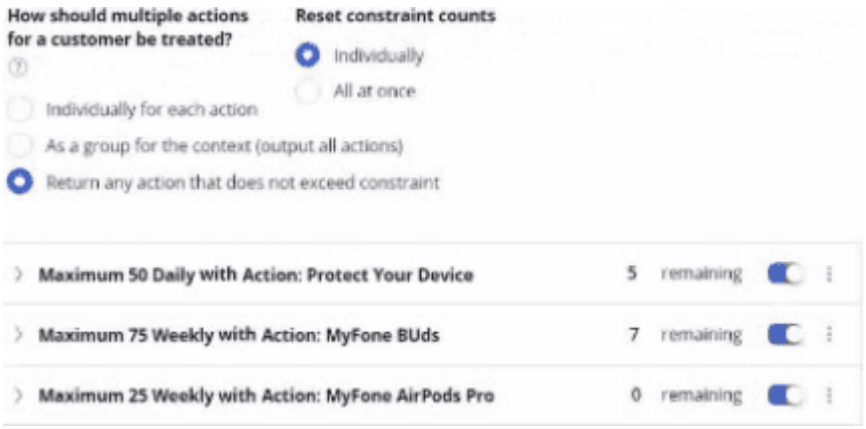
Title : Certified Pega Decisioning Consultant 25

Version : DEMO

1.U+ Bank observes that some customers receive the same credit card offer multiple times within a short period, which results in dissatisfaction. The bank wants to suppress a specific credit card offer if it has been shown three times within seven days.
What should you configure in the Contact Policy to prevent a specific credit card offer from being shown to a customer more than three times in seven days?
A. Set the Tracking Level to Group and the Outcome Type to Impressions.
B. Set the Tracking Level to Group and the Outcome Type to Clicks.
C. Set the Tracking Level to Action and the Outcome Type to Impressions.
D. Set the Tracking Level to Action and the Outcome Type to Clicks.
Answer: C

2.A mortgage company defines a new suppression policy to limit promotional emails for home loan offers. The policy is complete, but it must be applied to all to home loan actions. The implementation team must associate this policy with the appropriate business structure.
Where should the team associate the contact policy to apply it to home loan promotions?
A. The Engagement policy tab to apply the policy to home loan action group.
B. The Contact policy configuration to update outcome tracking preferences only.
C. The Constraints tab to edit customer contact limits for email channels.
D. The Designer settings to modify global suppression rules for home loan action group.
Answer: A

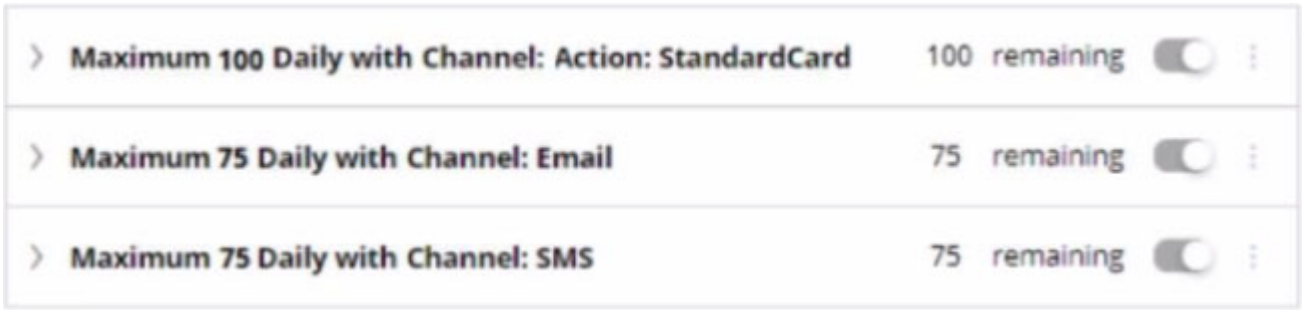
3.In the following figure, a volume constraint uses the Return any action that does not exceed constraint mode with the three following action type constraints that have remaining limits:
1. Maximum 50 Daily with Action: Protect Your Device, 5 remaining
2. Maximum 75 Daily with Action: MyFone Buds, 7 remaining
3. Maximum 25 Daily with Action: MyFone AirPods Pro, 0 remaining
A customer, CUST-01, qualifies for all the three actions.
Given this scenario, how many actions does the system select for CUST-01 in the outbound run?



A. 3
B. 0
C. 2
D. 1
Answer: C

4.A financial services organization introduces a new policy that limits each customer to two promotional emails per month. To meet compliance requirements, the implementation team must configure this limit in the Next-Best-Action Designer.
Which configuration steps achieve the desired email frequency limit?
A. Set customer contact limits for the email channel with a two-message monthly restriction.
B. Configure an engagement policy that applies email limits to customer groups only.
C. Create a suppression policy that uses a two-email threshold and a monthly tracking period.
D. Establish context-level limits that track two monthly interactions across channels.
Answer: A

5.An outbound run identifies 150 Standard card offers, 75 on email, and 75 on the SMS channel.
If the following volume constraint Is applied, how many actions are delivered by the outbound run?



A. 75 emails 25 SMSes
B. 100
C. 75 SMSes and 25 emails
D. 150
Answer: B