



QUESTION & ANSWER

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Exam : **Customer Data Platform**

Title : **Salesforce Customer Data
Platform (CDP) Exam**

Version : **DEMO**

1.What permission setting should an admin check if the custom CRM object is not accessible from CDP?

- A. Create object permission enabled in CDP org
- B. Read object permission enabled in Source CRM Org
- C. Modify all object permission enabled in CDP org
- D. View All object permission enabled in Source CRM org

Answer: D

2.How should Data Subject Rights request be submitted to Salesforce CDP?

- A. Using a dedicated field in data stream
- B. Using Consent API
- C. Using dedicated data stream
- D. Using Data Explorer

Answer: C

3.Which dependencies need to be removed before a data stream can be deleted?

- A. Data Model
- B. Segmentation
- C. Calculated Insights
- D. Activation

Answer: A,C

4.When using the Cloud Storage data stream ingestion where does Salesforce CDP ingest from?

- A. Customer provided S3 bucket
- B. Salesforce provided S3 bucket
- C. Salesforce Information Model
- D. Any external cloud storage with a restful API

Answer: A

5.Data from which object will be deleted when processing a Data Deletion or Right to be forgotten request

- A. Individual and all related entities in data model
- B. Individual, all related entities in data model and mapped data streams
- C. Unified individual, all related entities in data model and mapped data streams
- D. Unified individual and all related entities in data model

Answer: D