PASS QUESTION

QUESTION & ANSWER

HIGHER QUALITY, BETTER SERVICE

Exam : **C_C4H225_12**

Title : SAP Certified Technology Associate - SAP Emarsys Customer Engagement Implementation

Version : DEMO

1.You want to import sales data into Smart Insight on a regular basis.

What is the recommended frequency?

A. Real-time

B. Weekly

C. Hourly

D. Daily

Answer: D

2.How does contact duplication work in SAP Emarsys Customer Engagement? Note: There are 2 correct Answer to this question.

A. It runs once a day, checking against the full database.

B. Contacts with the same unique identifier are merged automatically on import.

C. Contacts with identical first name and last name are merged automatically.

D. It runs every time a new contact is about to be imported.

Answer: B,D

3.Web Channel displays personalized content on your website.

How many domains can use Web Channel?

A. Two domains are supported.

B. Unlimited domains are supported.

C. One domain is supported.

D. Up to 10 domains are supported.

Answer: B

4.You receive a call from the marketing team saying they need to make a decision about a campaign to collect new contacts with an SAP Emarsys Customer Engagement form.

Is it possible to check the number of new contacts who signed up via an active SAP Emarsys Customer Engagement registration form?

A. Yes, under Management > Forms Settings.

B. Yes, under Analytics > Registrations > Per Contact Source.

C. No, the Registrations report is not shown in real time.

D. Yes, under the Shopify Customer Registration event in a Tactic.

Answer: B

5.In which node can you choose filters and conditions such as "Country equals US"?

A. Didn't click link

B. Quick filter

C. Email behavior check

D. Filter switch

Answer: B