



QUESTION & ANSWER

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Exam : **AD0-E306**

Title : Adobe Campaign Standard
Developer Expert

Version : DEMO

1.A developer needs to restrict the upload of a particular type of file in an Adobe Campaign instance. Which setting needs to be configured to achieve this purpose?

- A. Proxy connection
- B. fileUpload component
- C. uploadWhiteList in the serverConf.xml
- D. userAccessControl

Answer: C

2.Which technique is best suited for building technical workflows in a corporate environment?

- A. Using flowcharts
- B. Implementing rigid step-by-step processes
- C. Developing flexible, adaptable workflow models
- D. Copying workflows from similar businesses

Answer: C

3.A new development environment was set up to accommodate a large number of new users who will create workflows and test creatives using their work email addresses. The Campaign developer was instructed by the client that no live emails are to be sent out of the development environment to any customer.

How would the developer implement this requirement?

- A. Request all users to set up a filter in their workflow to select email addresses only of those in the company
- B. Create a message template called 'Test' that all users should use
- C. Enable SMTP test mode for emails and email templates
- D. Create a typology rule that is limited to only domains of the company and apply it to all message templates' typology

Answer: D

4.The business wants to allow recipients to view the content in a browser.

Which out-of-the-box content block would be used by a Business Practitioner?

- A. Brand website URL
- B. Mirror page URL
- C. Adobe landing page URL
- D. External redirect URL

Answer: B

5.In campaign management, _____ are crucial to understand the impact of specific campaign elements and refine future strategies.

- A. annual reviews
- B. spontaneous decisions
- C. detailed reports
- D. random guesses

Answer: C

