Exam   :   AD0-E300

Title   :   Adobe Campaign Classic Business Practitioner

Version : DEMO

1.In a Query where the targeting dimension is Recipients, the Practitioner changes the filtering dimension to Transactions and specifies filtering transaction amount. The preview provides a count of 116,361 records.

When the Practitioner executes the Query, the record count is 8,643 records.

What is the likely reason?

A. There are multiple purchases per Recipient.

B. The preview gives an estimate, not an accurate count.

C. The preview looks at all Recipients.

D. There are duplicates in the Recipient table.

Answer: A

2.During an investigation, a business practitioner modifies workflows properties to keep the results of interim

populations between two executions.

What is the purpose of this step? (Choose two.)

A. To export data that is passed between two activities in the workflow

B. To configure the schema of the data that is passed between two activities in the workflow

C. To modify the data that is being passed between two activities in the workflow

D. To add filtering criteria to data that is being passed between two activities in the workflow

E. To save data created with each run of the workflow to a list

Answer: D,E

Explanation:

Reference:

https://docs.campaign.adobe.com/doc/AC/en/WKF__General_operation_Executing_a_workflow.html

3.Which filtering dimension should a Practitioner use to identify responders in a cross-channel campaign?

A. tracking logs

B. exclusion logs

C. delivery logs

D. approval logs

Answer: A

4.The sent count is less than the upstream population.

What are two reasons for this result? (Choose two.)

A. The upstream population did NOT include seeds.

B. Some pressure typologies were applied.

C. Some recipients were quarantined.

D. The upstream population was too large.

Answer: B,D

5.What is the maximum number of Campaign application servers a single client can connect to at one time?

A. 3

B. 1

C. 2
D. 0
Answer: B